



SMUD is offering 5.5% APR loans with the application fee waived if the loan is approved prior to December 31, 2012. There has never been a better time for the Home Performance Contractor to succeed with rebates up to \$5,000 from SMUD, and great financing opportunities.

Please visit [hpp.smud.org](http://hpp.smud.org) to check whether your company is correctly listed on the "Select a Contractor" page. Homeowners go to this page to find Home Performance Contractors, so don't lose potential business by having a wrong number listed.

Get the word out. Leverage homeowner channels (newspaper, local radio ads, door-to-door flyers) to market your business and services. Homeowners throughout the SMUD territory have heard about our Home Performance program for several years now, so they may now be ready to make the move. Now is a good time to push for new business.

SMUD has been receiving feedback from several of its pilot program contractors, who have been test driving what the new 2013 Home Performance program will look like, and it appears the rebates are lower, especially for projects which include windows. If you have a project in contract now, or in the near future, it is really important to finish these jobs by December 14<sup>th</sup> 2012, (includes correct final submissions to CBPCA) or the project will be recalculated under the new program. There are currently 44 projects in process.

Please feel free to contact [contractorsupport@thebpc.org](mailto:contractorsupport@thebpc.org) if you have any question or concern.

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